

## Privacy Policy

We care about the privacy and security of your personal information. We implement a security policy to guarantee the confidentiality of your personal data, a policy of which you can see details in this document. Please read it carefully in order to have a clear vision and a full understanding of how we process your personal data.

### What personal information do we collect?

When you register or make a purchase on our site ERECFORCE.COM, you may be prompted to enter your first and last name, your email address, your delivery address, your telephone number or other details that allow us to improve your experience of visiting our site, and to proceed with the smooth running of your possible order.

### When do we collect this information?

We collect this information when you register on our site or register for mail periodic promotional information (newsletter).

### How do we use this information?

We may need to use your information (when registering, making a purchase, registering for a newsletter, survey, marketing communication, site visit) in the following ways:

- To personalize your experience of visiting our site and allow us to display the content and/or product you are interested in.
- To enable us to better respond to your requests from Customer Service.
- To offer you a contest or promotion in line with your needs.
- To efficiently process your orders.
- To periodically send you emails regarding your orders or shopping cart, or other products and services of our company ABO FACTORY SAS.
- To carry out an effective follow-up of correspondence that we may have with you (for email, phone, or chat).

### How do we protect your information?

Our site meets all the security standards in force, and is regularly audited in search of breaches security and other known and future vulnerabilities, to ensure a safe visit and purchase.

Your personal information is stored on our servers, accessible by a limited number of people including the area of competence extends to the management and security of our servers, and are contractually linked by a confidentiality clause.

Sensitive information (payment data, including but not limited to card data banking) are encrypted using Secure Socket Layer (SSL) technology and are not stored on our servers. We have in fact implemented a whole series of secure measures that maintain a very high level of confidentiality when a payment is made on our site.

All transactions are operated by an external banking service provider, and are neither stored nor operated on our servers.

### Do we use Cookies?

Yes. Cookies are small files that a website or an external service provider stores on your space. storage (hard drive or phone memory) through your internet browser. They allow to remember certain non-personal information to improve your browsing experience. We use them to store your shopping cart, your delivery information, understand your past activities on our site, and improve the service provided. They also make it possible to measure traffic and interaction data on our site. in order to continuously improve our services.

### We use cookies to:

- Remember your cart.
- Understand and use your browsing preferences.
- Keep track of advertisements about us that you may have interacted with.
- Measure traffic and interaction data on our site in order to continuously improve our services.

We may also use trusted third-party services to track this information.

Your browser may give you the choice of notifying you when we place a cookie, or not letting us set no cookies. This is done through your browser settings. Please refer to the help menu of your browser to find the appropriate options.

If you choose not to accept cookies, some browsing features may be disabled. This will in no way prevent you from placing an order on our site.

### Your Data and Third-Party Companies

The information that you communicate to us is intended for our company, responsible for processing, for the purposes of managing your order or your request, and prospecting. They can be communicated to our commercial and administrative partners, under the conditions described below, in order to allow you to benefit of our offers and proposals only.

You are therefore likely to receive our commercial offers by any postal, electronic or telephone, without you needing to request it; our offers are targeted and selected for meet your expectations and satisfy you. If you don't want this, just contact, at any time, our Customer Service by telephone, by post or by email, indicating your surname, first name, address and phone number. customer so that we can do the necessary.

### External links

We do not include or display any third-party services or products on our site.

## **Google**

We use Google Adwords services on our site.

Google's advertising services provide a positive browsing experience (Google Adwords links). Their advertising and privacy policy is freely available and can be found at the following address:

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

Google, as a third-party vendor, uses cookies to display ads based on your history navigation on all websites.

### **We use the following Google services**

- Remarketing with Google AdSense
- Demographics and interests reports.

We and third-party vendors such as Google use third-party cookies (such as Google cookies Analytics) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers to compile data regarding user interactions with ad impressions and other ad service functions that relate to our website.

### **Opt-out:**

Users can set preferences for how Google advertises to you using the page Google Ad Settings. Alternatively, you can opt out by visiting the Google Ads initiative Opt Out page, network advertising or adding Google Analytics opt-out browser.

### **Protection of personal data**

#### Identity of the data controller

The controller is: company, 210 chemin des valladets 13510 Eguilles in France.

Email: [privacy@abo-factory.com](mailto:privacy@abo-factory.com)

#### Computer Rights and Freedoms

You have the following rights in relation to your Personal Information, which you can exercise by us writing to the email address ([privacy@abo-factory.com](mailto:privacy@abo-factory.com)), or to the postal address (ABO FACTORY SAS, Data Service personal, 210 chemin des valladets 13510 Eguilles in France)

#### Right of access and communication of data

You have the right to access the Personal Information that concerns you. However, due to the obligation of security and confidentiality in the processing of personal data which is incumbent on ABO FACTORY SAS, you are informed that your request will be processed provided that you provide proof of your identity, in particular by producing a scan of your valid identity document (in the event of a request by electronic) or a signed photocopy of your valid identity document (if requested in writing). ABO FACTORY SAS informs you that it will be entitled, if necessary, to oppose requests manifestly abusive (by their number, their repetitive or systematic nature). To help you on your way, in particular if you wish to exercise your right of access by means of a written request to the postal address mentioned in point 1, you will find by clicking on the following link a model letter drawn up by the National Commission for Computing and Liberties (the "CNIL").

<https://www.cnil.fr/fr/modele/courrier/exerciser-son-droit-dacces>

#### Right to rectify data

Under this right, the legislation empowers you to request rectification, updating, blocking or even the deletion of data concerning you which may prove to be inaccurate, erroneous, incomplete or obsolete. Also, you can define general and specific directives relating to the fate of the data personal after your death. Where appropriate, the heirs of a deceased person may demand consider the death of their loved one and/or make the necessary updates. To help you in your approach, in particular if you wish to exercise, for your own account or on behalf of one of your deceased relatives, your right of rectification by means of a written request to the postal address mentioned in point 1, you will find by clicking on the following link a model letter developed by the CNIL.

<https://www.cnil.fr/fr/modele/courrier/rectifier-des-donnees-inexactes-obsolètes-ou-perimees>

#### Right to object

The exercise of this right is only possible in one of the following two situations: When the exercise of this right is based on legitimate grounds; or when the exercise of this right aims to prevent the data collected are used for commercial prospecting purposes. To help you in your approach, in particular if you wish to exercise your right of opposition by means of a written request addressed to the postal address indicated in point 1, you will find by clicking on the following link a model letter developed by the CNIL.

<https://www.cnil.fr/fr/modele/courrier/supprimer-des-informations-vous-concernant-dun-site-internet>

#### Reply times

ABO FACTORY SAS undertakes to respond to your request for access, rectification or opposition or any other additional request for information within a reasonable period of time, which may not exceed 1 month from the receipt of your request.

### Complaint to the competent authority

If you believe that ABO FACTORY SAS is not fulfilling its obligations with regard to your Personal Information, you can address a complaint or request to the competent authority. In France, the authority competent is the CNIL to which you can send a request electronically by clicking on the link next:

<https://www.cnil.fr/fr/plaintes/internet>.

### **Email and SMS policy**

Our company does not practice spam and condemns it.

When we collect your email address and/or phone number on our site, we may contact you in any of the following cases:

- Sending information, answering your questions.
- Notifications or information regarding your order.
- Additional information concerning the product or service offered by our site.
- Prospecting reminders, abandoned cart, promotional messages, related to the product or service of our site exclusively.

In accordance with good practices for sending advertising messages, we undertake to:

- Do not use misleading subject lines or incorrect emails.
- Reasonably identify the message as an advertisement.
- In the context of text messages, do not send outside of legal hours (8 a.m. to 8 p.m. on weekdays).
- Promptly respond to unsubscribe requests.
- Allow users to unsubscribe easily, in one click, to these messages, via a link clearly identified at the bottom of each email sent or at the end of an SMS ("STOP" message to the number indicated).

### **Contact us**

If you have any questions regarding this document, you can contact us by any of the means following:

ABO FACTORY SAS  
210 chemin des Valladets  
Eguilles, 13510  
France

support@abo-factory.com  
+33 9 77 55 44 31 (price of a local call)

We are open Monday through Saturday, 9 a.m. to 5 p.m.